

SUCCESS STORIES OF EGF

Poshtik Aahar Producer Company Limited

Poshtik Aahar Producer Company Limited, Hisar was incorporated on 24th August, 2014. To provide maximize and sustainable profit for Small and Marginal Farmers PAPCL planned for certified organic farming.

In the initial phase, company was in financial need to buy the produce, because member farmers/shareholders were not in condition to give produce on credit and financial institutions were not ready to give loan. At that very crucial time, Equity Grant of Rs. 1000000 (Rs. Ten lacs only) from Small Farmers' Agribusiness Consortium (SFAC) proved as life line for the company. Equity Grant Support smoothened the making of business decisions and boosted the morale of member farmers/shareholder.

PAPCL is now procuring, processing, packaging, marketing and branding of organically certified (IC-1) produce of member farmers. At present there are 11 stores selling produce of PAPCL in Hisar city and other stores are in queue. PAPCL is also selling its product at door step through Home Delivery. Turnover in the financial year 2015-16 has crossed Rs. 300 lacs. At present there are 1001 member farmers/shareholders in PAPCL.

PAPCL has been awarded and honored by NABARD as "Utkrisht Sahabhagita Puruskar 2014-15" with best producer company in Haryana. Due to BoD's perceptual skill and excellence NABARD nominated PAPCL as member of Regional Advisory Group (RAG) and also selected as Resource Support Agency (RSA).

PAPCL has won first prize in "One MP One Idea Scheme" by member parliament Hisar. Along with "Jaivik Kisan Gaurav Award" by Patanjali. Inspired by PAPCL 8 other Farmer Producer Companies (FPCs) have been incorporated in District Hisar and Fatehabad of Haryana.



KRUSHIDHAN PRODUCER COMPANY LTD. GUJRAT

A grant under **EQUITY GRANT** scheme of SFAC for Rs. 7.79 lakh was given which helped the FPC in augmenting their working capital. With the increase in capital, they started dealing in ground nut seed and Lucerne seed and the turnover reached to Rs. 88.00 lakh till September 2016 and the surplus is about Rs. 3.40 lakh. About 6000+ farmers have been benefited by Rs. 3000/- per crop season per Bigha. The market is now taken a note of the existence of the Company. Approximately 35000+ farmers have been benefited.



BARWANI FARMER PRODUCER COMPANY LTD. RAIPUR

Equity Grant of Rs. 7.02 lakh was given to Barwani Farmer Producer Company Ltd. Raipur under EQUITY GRANT SCHEME of SFAC. FPC is situated in Nimad, in the remote regions of Madhya Pradesh and covers total 16 Panchayats having 22 villages with as many as 1668 share holders. The Company was charged with new enthusiasm to take up and expand its business activities of Seed production and marketing of Soyabean, Maize, Tur, Jowar, Cotton, Pesticides, etc. The buyers are extremely attracted by seeing the large difference in prices of the FPC against the high rates in the market. There is drastic change in living conditions, health and education of the families.

With the direct equity grant received from SFAC, helped the FPC to achieve higher business the benefits accrued by individual farmers also raised through better prices attained out of linkage to Mandis. Sowing and Seed selection based on weather conditions which has changed the scenario in the area.

